



NEWS RELEASE

2-1-1 ORANGE COUNTY PARTNERS WITH ORANGE COUNTY COMMUNITY FOUNDATION TO HOST STAND AND SALUTE: A GIVING DAY TO HONOR OC VETERANS AND MILITARY FAMILIES

211OC Joins 10 Other Organizations with the Goal of Collectively Raising \$100,000

Santa Ana, California, June 5, 2019 — 2-1-1 Orange County (211OC) will partner with the Orange County Community Foundation (OCCF) on June 12 to host the second annual Stand and Salute, a Giving Day to honor OC veterans and military families. The 24-hour online effort aims to raise \$100,000 in critical funds for 11 local organizations. The inaugural Stand and Salute Giving Day held last year raised \$91,068 with participation from more than 283 donors.

Stand and Salute is part of a bold initiative by OCCF to boost the capacity of local nonprofits through a series of Collaborative Giving Days over the coming year. Nonprofits with shared missions are invited to come together to boost collective giving for their causes. OCCF will provide Stand and Salute with seed funding for marketing assets, campaign resources, and collaborative partnerships. The seven Giving Days held throughout 2018 raised a total of \$1.4 million for local organizations.

"211OC believes that when Veterans and their families get linked with available community resources, they do better and when they do better, Orange County is stronger," said Karen Williams, President and CEO, 211OC. "An enriched quality of life is available to OC's Veterans and their families simply by dialing three numbers 2-1-1 to get help."

The 11 organizations participating include 211OC, Bob Hope USO, California State University Fullerton Veteran Resource Center, Honoring Our Fallen, Foundation for Women Warriors, Goodwill of Orange County Tierney Center for Veteran Services, Lestonnac Free Clinic, Strength in Support, Strong Families Strong Children, Support the Enlisted Project (STEP), and Zero8hundred.

"OCCF is proud to once again empower the efforts of our local nonprofits toward the common goal of serving OC veterans and their families," said Shelley Hoss, president, OCCF. "We remain committed to encouraging collaboration as a powerful tool for tackling some of our community's most pressing issues."

OCCF first challenged Orange County residents to "give where their heart lives" during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

To give online, please visit <https://stand-and-salute.funraise.org/team/211-orange-county> on Wednesday, June 12th. Additional collaborative Giving Days will be announced over the coming year. For more information, please visit oc-cf.org/iheartoc.

About 2-1-1 Orange County

211OC runs a comprehensive information and referral system; it is available 24 hours a day, 7 days a week, online, and through a multi-lingual helpline. Since 1984, we have referred residents to critical health and human services offered by local nonprofits and government agencies. In 2018, we responded to 84,453 client calls and hosted 313,995 website searches – a total of over 399,118 contacts including texts and emails. 211OC is the lead agency for the Orange County Homeless Management Information System and supports Veteran intake for the Veterans Hub at the Tierney Center. For more information visit 211oc.org or find us on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

About Orange County Community Foundation

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded nearly \$600 million in grants and scholarships and ranks in the top two percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on [Facebook](#) [Twitter](#) and [Instagram](#). View OCCF's 2018 annual report [here](#).